

IMPACT SCHOOL: SCIENCE TRANSFER IN THE 21ST CENTURY

SCHEDULE

	WEDNESDAY	THURSDAY	FRIDAY
	MEDIA AND SOCIETY	BUSINESS	POLITICS
9:00	Welcome Session Benedikt Fecher and Marcel Hebing	Be creative! Design your disruptive business model Martina Dopfer	
9:30			
10:00	Altmetrics Isabella Peters		Scientific Policy Advice - A practical approach Christian Kobsda
10:30			
11:00	The Societal & Media Impact of Managing & Sharing Data Aude Dieudé		
11:30			
12:00			Lunch
12:30			
13:00	Lunch	Lunch	How science can contribute to informed political decision-making – and why it still fails to do so Gert Wagner, Wolfgang Schulz, and Brigitte Preissl (Moderation: Christian Kobsda)
13:30			
14:00	Visual communication in research Larissa Wunderlich	From science to market Arne Meyer-Haake	Feedback / closing session Benedikt Fecher and Marcel Hebing
14:30			
15:00			
15:30			
16:00		Invention to innovation – the great leap forward Robin Tech	
16:30			
17:00			
17:30			
18:00	Free time	Free time	
18:30		Pizza talks Gregor Hagedorn and Sascha Friesike	
19:00	Digitaler Salon: Hacking the Elfenbeinturm Panel discussion on the impact of open science. <i>In German.</i>		
19:30			
20:00			
20:30	Location: HIIG, Französische Str. 9	Go	
21:00		Bar Lerchen und Eulen Pücklerstraße 33, 10997 Berlin	
21:30			